GUIDE TO CREATING YOUR #USvsHate MESSAGE

Now it's time to make your #USvsHate message!

Your task is to make a message that will do one or more of the following:

• explicitly address, explore, and refuse racism, xenophobia, homophobia, Islamophobia, anti-Semitism, sexism, or other forms of hate in schools and society.

• communicate that people across lines of difference contribute to our communities, regions, and nation, and deserve access to opportunity and well-being;

• bust a myth (challenge a stereotype) about a "type of" kid too often misrepresented;

• ask people to treat each other kindly, fairly and respectfully, so schools stay safe for learning and society includes us all.

Some winning entries will become full-size posters for classrooms; others will become stickers; others will be shared as videos or images. A speech into a smartphone camera, a great letter to the editor, a poem, or a school performance can be an #USvsHate message. A potential poster or sticker can be drawn by hand on paper, or created digitally using a phone or computer. Creators can submit individually or as groups. Don't limit your creativity!

Messages can offer powerful words and powerful visual images. You don't have to be an amazing artist or filmmaker. The real power is the message!

To be considered for a "Winning" #USvsHate message, the message also must do the following:

- **Include the hashtag #USvsHate.** (If you don't put it on there, we'll add it for you.)
- **Be both creative and original.** (Use original words and other material. Don't plagiarize. A design could make a common slogan original, but our preference is new words and ideas. Do not use clips from music, videos, or other media that is copyrighted by others. If you use others' publicly available material, credit the creator whenever possible.)
- **Successfully communicate the #USvsHate message of inclusion and justice for all, to a group of peers.**

No message submitted should be harmful or hateful to others.

How to upload using our form:

- Those submitting images can a) scan a paper submission or b) create the image digitally. You can submit messages like Op Eds, poems, or letters to the editor in Word. Upload documentation of art installations or performances. If you want to submit a paper submission and don't have access to a scanner, you can upload a photograph of a piece of paper.
- If you win, we may ask you to mail us the original for reproduction.
- Again, any **message submitted must be ready to share publicly as is.**

Winning entries will be amplified nationally via our website and social media. A subset will be made into free posters and stickers for participating classrooms.

SUBMIT HERE:
HTTP://USVSHATE.ORG/SUBMIT/